











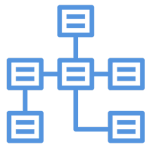

 <input type="checkbox"/> Check Google Analytics setup	 <input type="checkbox"/> Check Google Analytics traffic trends	 <input type="checkbox"/> Check mobile compatibility
 <input type="checkbox"/> Assess on-page SEO	 <input type="checkbox"/> Check for indexing issues	 <input type="checkbox"/> Run page speed tests
 <input type="checkbox"/> Perform a content review	 <input type="checkbox"/> Assess user experience	 <input type="checkbox"/> Do a competitor analysis
 <input type="checkbox"/> Identify any broken links	 <input type="checkbox"/> Check keyword rankings	 <input type="checkbox"/> Check for social pixels and tags
 <input type="checkbox"/> Audit all 3rd party technologies	 <input type="checkbox"/> Audit URLs and site structure	 <input type="checkbox"/> Shortcut: Use an SEO Audit Tool